

Assignment Prompt: Music Video Poster

This assignment has two parts:

Part 1) Create a 'movie poster' for the music video you are analyzing in Project 4. Check out some classic movie posters at [this link](#) for inspiration! This movie poster can be created by hand (drawn, painted, collage, etc.) or digitally. If you choose to create your poster digitally, you can use whatever software you'd like to do so. I recommend [Piktochart](#), which is free and has a pretty easy user interface. Your poster can be a standard 8.5 x 11" page, or larger if you'd prefer. The goal of this poster is to use some of the important images and words from your music video to entice consumers to watch the video/download the song/etc.

Part 2) Write a 1-2 paragraph note to accompany your poster. This note should explain how you made design choices for the poster - what images did you include/exclude from the video, and why? what color scheme did you use, and why? why are the visual elements of your poster sized and placed as they are? Basically, I want you to explain the decision making process that went into your artistic creation.

Learning Objective

-Creating a visual representation of an object of analysis (determining which visual elements are most important, how to rearrange them, and so on)

-Reflecting on composition choices, narrating the creative process

Minimum Requirements

-Poster (8.5 x 11" or larger for hard copies) that represents your Project 4 music video; this can be digital or physical

-1 to 2 paragraph note describing the composition process and design choices made